



To: Responsible Officers of recognised awarding bodies in Wales
Via Email

2 August 2022

Dear Responsible Officer,

**Publication of Cynnig Cymraeg: Delivering the Active Offer in the Qualification System
(an Awarding Body Resource Pack)**

Following discussions and interviews held with a range of awarding bodies during 2022, I am pleased to inform you that our resource pack that will support awarding bodies in proactively delivering the Welsh Offer (“Cynnig Cymraeg”) will be launched on Wednesday, 3 August at the National Eisteddfod of Wales¹; a festival which is held annually celebrating the culture and language of Wales.

This resource pack encourages you as awarding bodies to provide learners with targeted information about Welsh-medium and bilingual qualifications. It encourages you to promote and advertise Welsh-medium or bilingual qualifications more proactively by highlighting their availability. It also provides guidance for you on how the ‘Cynnig Cymraeg’ can be delivered throughout a learner’s qualification journey and includes examples of good practice and useful links to additional resources, support and guidance.

It has been developed as a dip in – dip out resource, allowing you to access bite-sized information and resources that best suit your needs. The pack includes information on the following:

- why we need the Active Offer;
- the benefits of delivering the Active Offer for awarding bodies, centres, and learners;
- how delivering the Active Offer can give learners a positive Welsh language experience;
- examples of good practice in delivering the Active Offer, and
- other useful information and resources.

You can access the *Cynnig Cymraeg: Delivering the Active Offer in the Qualification System* resource pack by visiting the following page on our website:

[Qualifications Wales / Cynnig Cymraeg: Delivering the Active Offer in the qualification system](#)

¹ <https://eisteddfod.wales/about-us>

Qualifications Wales

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Cymwysterau Cymru

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Our Choice for All strategy² sets out our commitment to increasing the availability of Welsh-medium qualifications. In this strategy, we recognise and acknowledge that for centres and learners to feel empowered and encouraged to register for qualifications in Welsh, information needs to be available and easily accessible, as well as proactively disseminated by recognised awarding bodies.

The publication of this resource pack forms part of our response to improving the information and data available to users on Welsh-medium qualifications; a key focus area of our strategy.

Building on the publication of this resource pack, we will also be holding a consultation with key stakeholders in the autumn to gather views on requirements and guidance relating to promoting and raising awareness of Welsh-medium and bilingual qualifications that awarding bodies make available.

Should you have any queries regarding the contents of the letter, please contact Osian Llywelyn, Head of Regulatory Policy on osian.llywelyn@qualificationswales.org.

Yours sincerely,



Jo Richards

Executive Director for Regulation

² <https://qualificationswales.org/english/publications/choice-for-all---our-strategy-for-increasing-the-availability-of-welsh-medium-qualifications-2020-25/>